DA PRODUCE GUYS

COMPANY PROFILE

# Fresh produce. IQF products. Worldwide supply.



## DA Produce Guys Inc.

**OPERATING SINCE 2006**

Canada • United States of America • International markets

daproduceguys.ca

ABOUT OUR COMPANY

# Canadian roots. Global relationships.

Operating since 2006, DA Produce Guys Inc. is a Canadian trading and supply company connecting businesses with fresh produce and IQF products. We serve customers throughout Canada, the United States of America and international markets worldwide.

We work with wholesalers, distributors, retailers, foodservice businesses and food manufacturers. From sourcing and order specifications to transport coordination, our team helps buyers develop supply arrangements that suit their business and destination.

## Our mission

To connect businesses worldwide with quality produce through responsive sourcing, clear communication and dependable service.

## Our vision

To be a trusted Canadian supply partner for fresh produce and IQF products in markets around the world.

## What guides our work

### Quality

Attention to freshness, product condition and order specifications.

### Integrity

Transparent commercial discussions and straightforward communication.

### Partnership

Lasting relationships with customers, growers and supply partners.

### Service

Personal support from the first inquiry through shipment coordination.

A MESSAGE FROM OUR LEADERSHIP

# Message from the President & CEO

Since 2006, we have worked tirelessly to build DA Produce Guys into a trusted and respected name in the fresh produce industry.

Our journey has been driven by dedication, hard work, and an unwavering commitment to building trust, credibility, and lasting relationships with our partners.

As we continue to grow, our mission remains the same: to deliver quality, uphold our values, and establish DA Produce Guys as a symbol of reliability and excellence in the global produce industry.





## Mohammad Al-Sahli

President & CEO

**Building trusted relationships since 2006.**

A MESSAGE FROM OUR LEADERSHIP

# Message from the Vice President of Sales

At DA Produce Guys, we believe successful business relationships are built on trust, consistency, and mutual growth.



Our commitment goes beyond supplying fresh produce and IQF products. We strive to connect growers, wholesalers, distributors, and retailers through reliable sourcing, competitive pricing, and exceptional customer service.

As a proudly Canadian company serving both North American and international markets, we are dedicated to expanding our partnerships while maintaining the quality, transparency, and professionalism our customers expect.

We look forward to building lasting relationships and creating new opportunities for success together.



## Bashir Hammoud

Vice President of Sales & Head of Export Operations

**Building trusted relationships since 2006.**

OUR PORTFOLIO

# Fresh produce



Our fresh produce business brings together fruits and vegetables for wholesale, retail, foodservice and distribution. We source across Canadian, U.S. and international growing regions to support different markets and seasonal requirements.

## Wholesale supply

We support professional buyers with sourcing and supply arrangements tailored to their business.

## Worldwide service

We connect customers in Canada, the United States of America and international markets with our supply network.

Tell us about your business and destination. Our team will help you explore suitable supply options.

OUR PORTFOLIO

# IQF products



Our IQF portfolio complements our fresh produce supply with individually quick frozen fruits and vegetables for distribution, retail, foodservice and food manufacturing. We discuss each buyer’s requirements to identify suitable products, formats and supply options.

## IQF fruits

Frozen fruit options for wholesale, foodservice, retail and processing requirements.

## IQF vegetables

Frozen vegetable options for distribution, commercial kitchens and food manufacturing.

Our team works with buyers to develop frozen product supply arrangements for their market.

SUPPLY AND LOGISTICS

# From origin to your business

## 01 Source

Canadian and U.S. produce sourcing, complemented by international growing regions and supply partners.

## 02 Specify

Product, grade, quantity, packaging, delivery location and commercial terms agreed for the order.

## 03 Coordinate

FTL, LTL and other wholesale quantities, with road, sea or air freight options suited to the route.

## 04 Protect

Temperature-controlled transport coordination for fresh and frozen products, according to the shipment requirements.

## 05 Support

Import and export documentation coordination and direct communication through dispatch and arrival.

**Serving Canada, the United States of America and customers worldwide.**

QUALITY AND INDUSTRY CREDENTIALS

# Confidence in every relationship

**DRC Membership**

**#5277**

**Blue Book Company**

**#397783**

## Product quality

Variety, grade, size, condition and packaging checked against the agreed order.

## Traceability and suppliers

Origin records, inspection photographs and supplier information support order verification and follow-up.

## Food safety and documentation

Relevant supplier documentation and destination requirements coordinated for each order.

## Why work with DA Produce Guys?

A broad fresh and IQF portfolio, access to multiple growing regions, competitive wholesale quotations, flexible order discussions and a team you can reach directly.

OUR PEOPLE

# Meet our team



## Mohammad Al-Sahli

President & CEO



## Bashir Hammoud

Vice President of Sales & Head of Export Operations



## Abdallah Al-Sahli

Buyer – Sourcing & Procurement

OUR PEOPLE

# Meet our team



## Abdalrahman Al-Sahli

Sales Director – Canada & United States of America



## Abed Domiati

Export Sales Director



## Mariia Sukhykh

Administrative & Customer Service Coordinator

DA PRODUCE GUYS

CONTACT AND CONNECT

# Let’s build your next supply program

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**www.daproduceguys.ca**

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